New Challenges for Europe's Cohesion



# Embracing Local Digital Twins for collaborative design

A LAN

**3 URBANAGE Flanders key factors** 

**Jurgen Silence – Digital Flanders** 

#EURegionsWeek





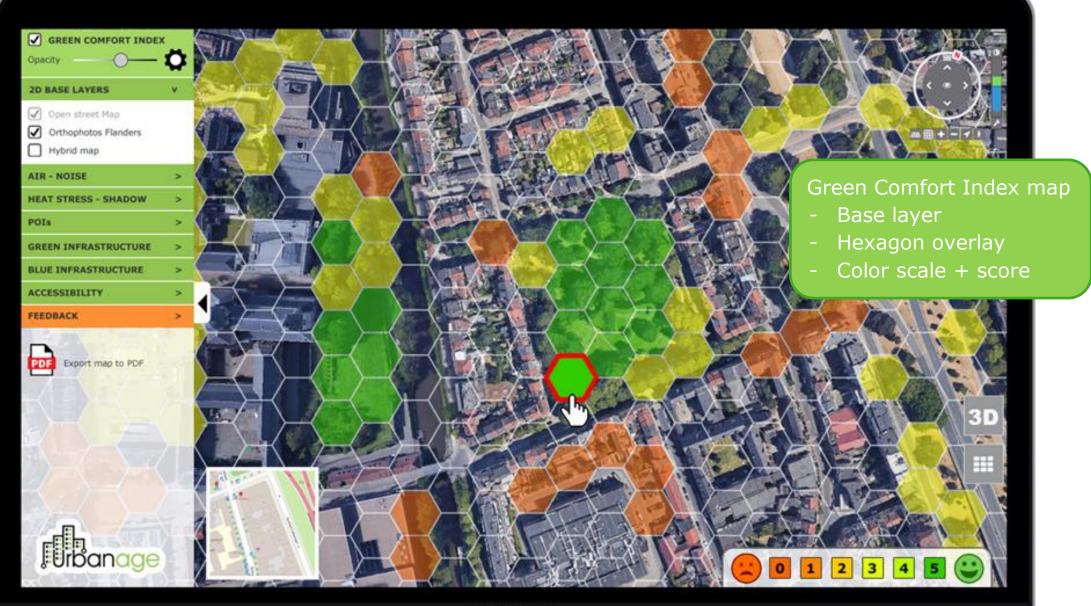
# Green Comfort Index score in public domain

- URBANAGE project : over second half of the project
- Quantify green & comfortable areas for older people in the city
- Flanders : 5 pilot cities
- 3 target groups : older citizens, experts, policy makers
- Co-creation workshops with all target groups
- Parameters : air quality, noise levels, heat stress, green/blue infrastructure, POIs, accessibility
- Map the public domain
- Use of artificial Intelligence(AI) and street imagery (POIs)

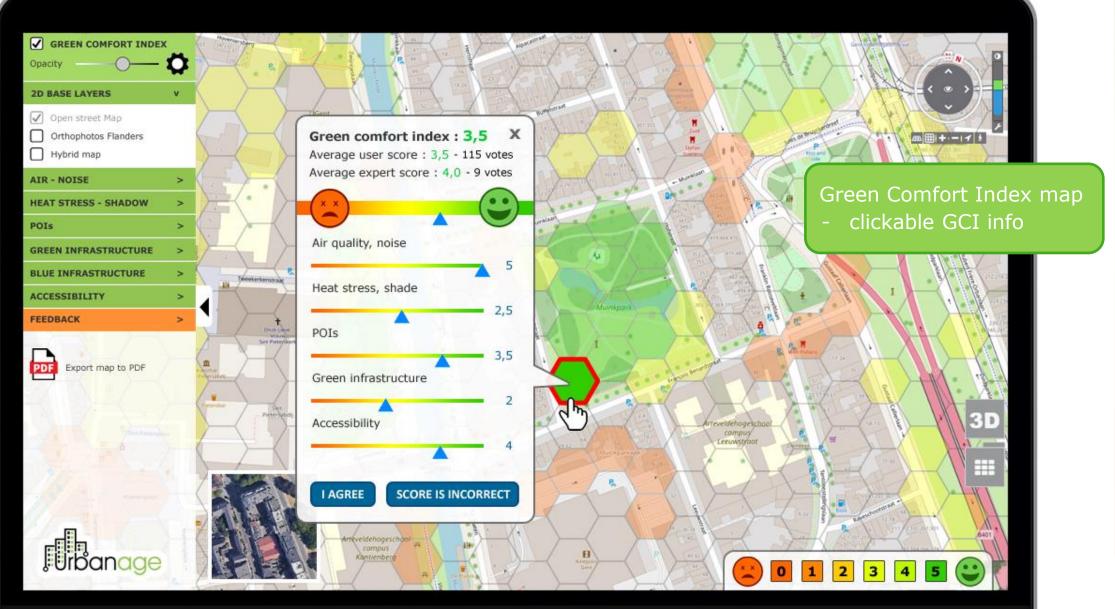


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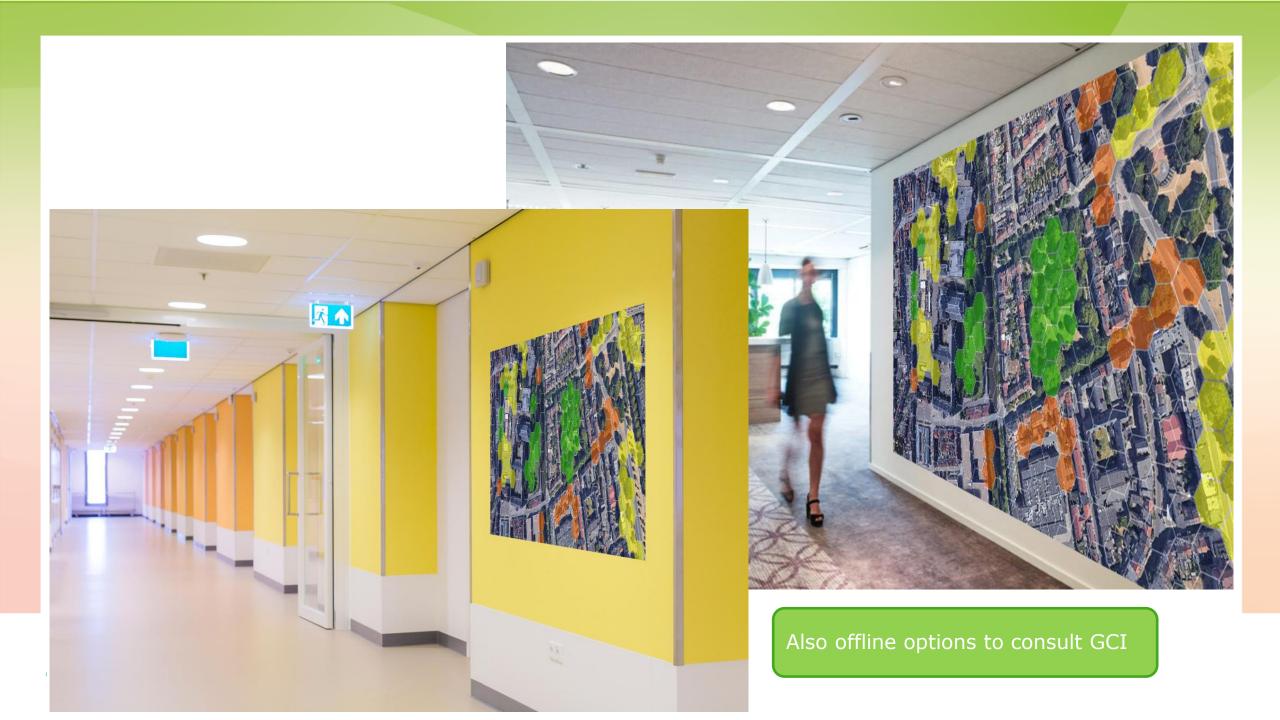
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MacBook Pro



MacBook Pro





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# KEY 1 – CO-CREATION & PARTICIPATION

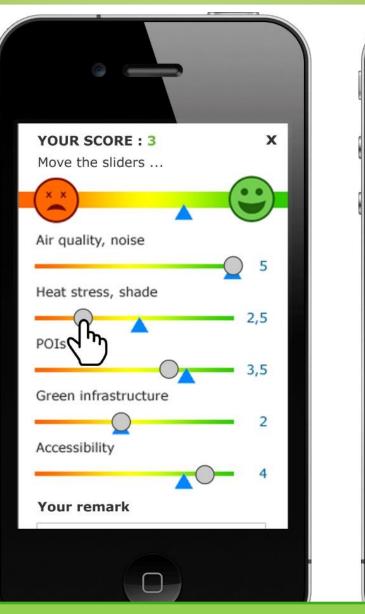
- 5 co-creation workshops -> solid use case base
  - Older citizens
  - Local authorities
  - Experts
- Co-creation feedback rounds -> keep on the right track
- Participation GCI corrections by older citizens and experts, processed by AI -> qualitative data, validated
- Community building
- Feedback : commenting and voting after GCI consultation
- Presenting scenarios
- Maximise interaction



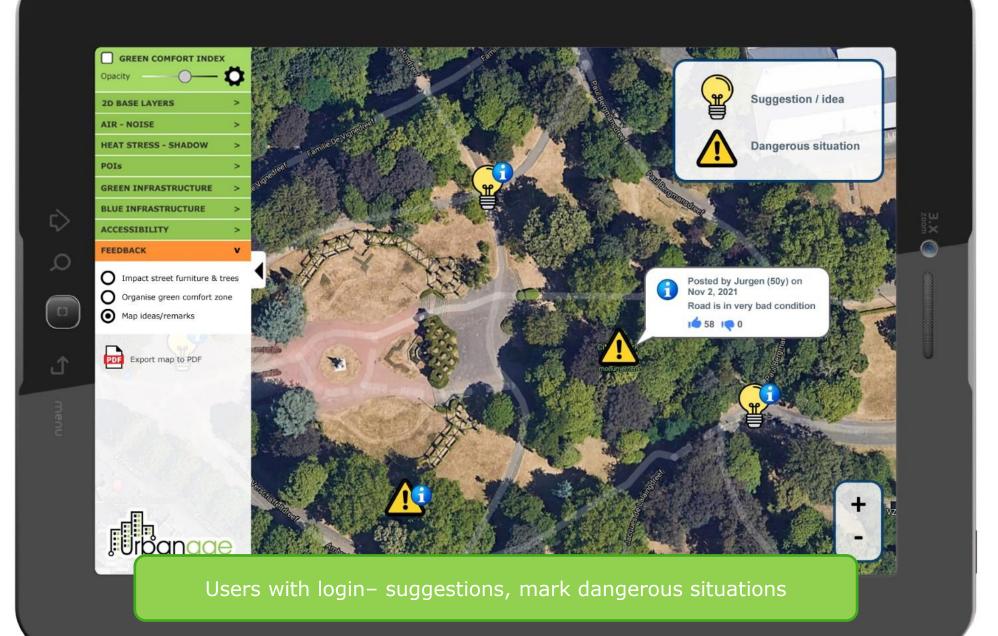
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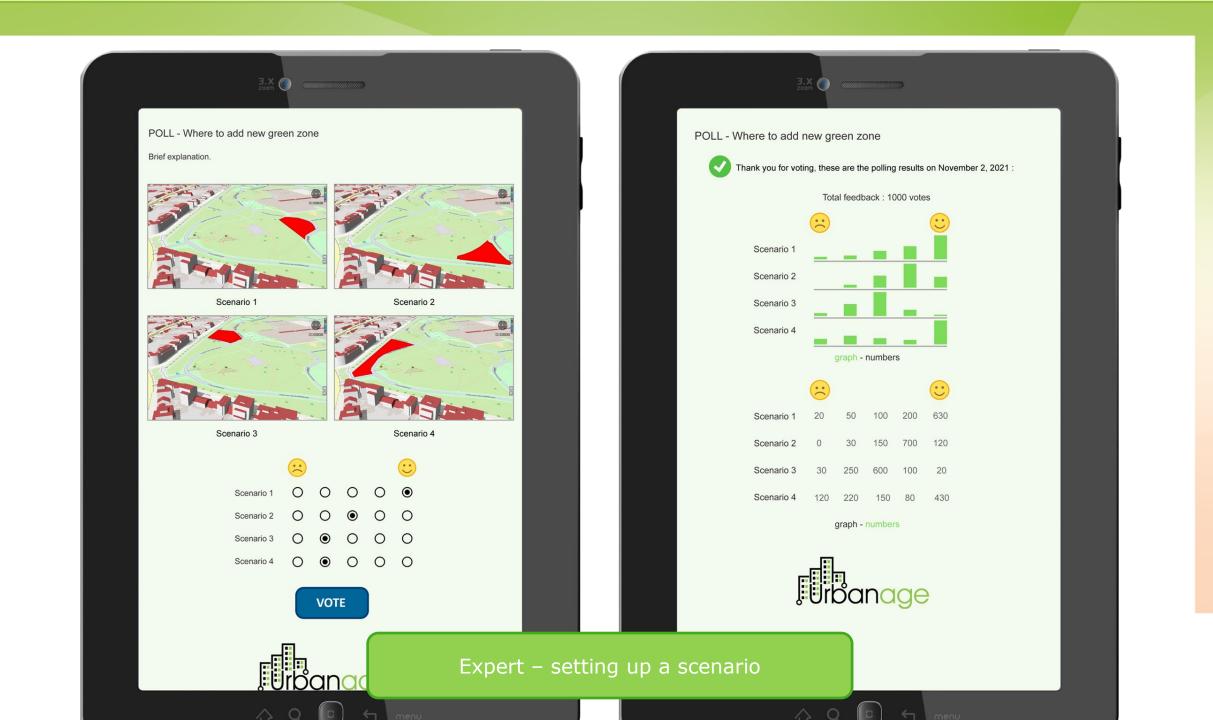
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# KEY 2 – SIMULATION AS A TOOL

- For evidence-based policy making
- Broad applicability, easy to use
- Stimulate self exploration (better than showing final results)
- Gamification aspect = good trigger
- Connected to feedback options
- Open view



## Posted by Jurgen (50y) on Nov 2, 2021 Add comment

Nearest bench: 350 meter

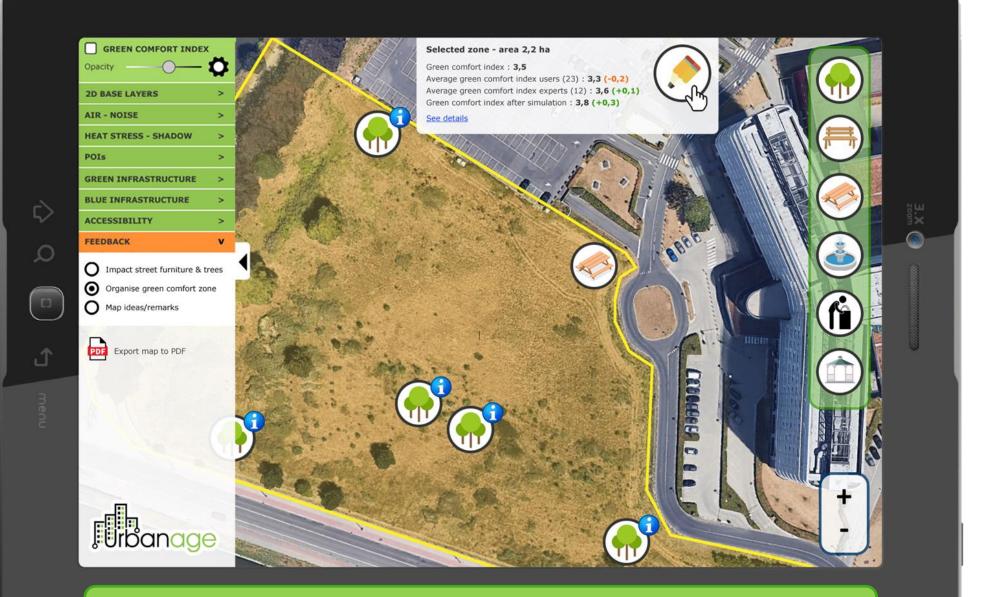
Green comfort score impact : + 0,1 see details

## Reactions

Good idea, I walk here every evening with my dog. No place to sit down and relax now. Lieven Raes (49) on Dec 12, 2021



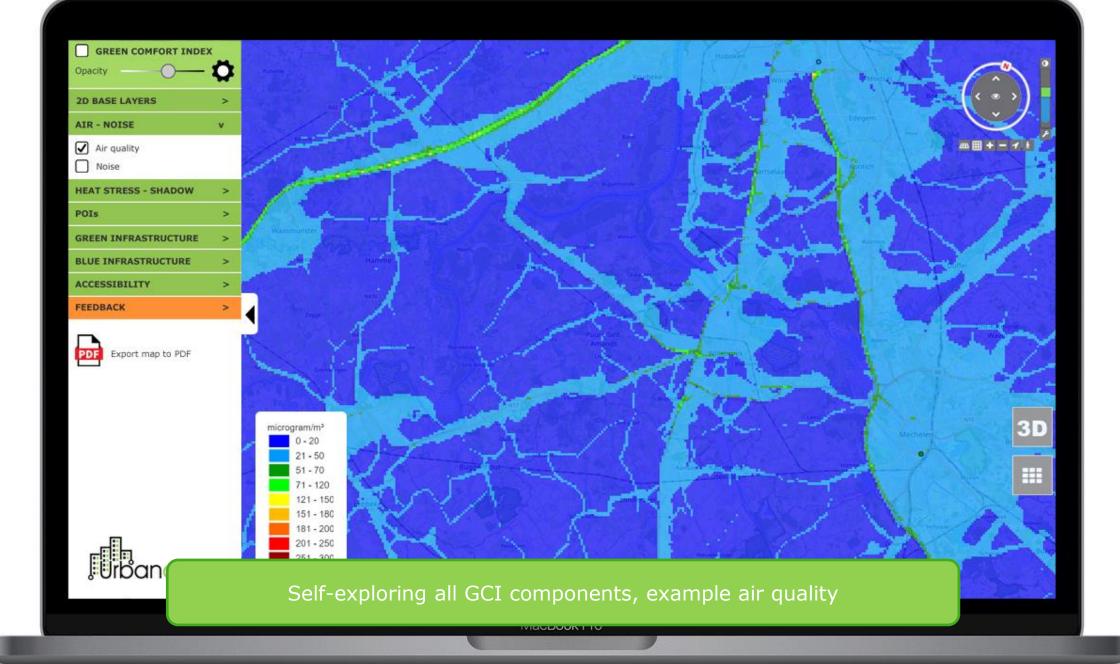
Gamification : Visitors with login – suggest POI implantation



Expert – simulations – mark zone + add POI = GCI impact assessment









# KEY 3 - INTEROPERABILITY & DISSEMINATION

- Software :
  - Maximal compatible software (standards)
  - Ready-to-use plugins
- Dissemination :
  - External tools & platforms
  - Make use of project URBANAGE tools :
    - www.urbanage.eu
    - Social media : linkedIn, Twitter, YouTube
  - Movie example citytwin.eu/urbanage-flanders
    - Interoperability / replicability in action





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**Policy Brief:** Guidelines for Engaging Older Citizens in Co-Design Activities

Our first co-design workshops with older residents in Helsinki, Flanders and Santander provided us with insights on how to better engage these valuable members of society in policy exploration.

#### Find out more



**News:** Amplifying the Voices of Older Adults

Home

Elsie Haldane (Edited by Vilde Skorpen Wikan) wrote an article about URBANAGE and its mission to create age-friendly cities based on our European Week of Regions and Cities workshop.

Find out more >



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**Blog:** URBANAGE Showcased at European Smart Cities Marketplace

Patricia Molina Costa, from Tecnalia, participated as a senior expert in the Smart Cities Marketplace Action Cluster on Integrated Planning. The online event was held late 2021.

Find out more >

Contact



### Helsinki, Finland Helsinki's advanced city services are designed for general public needs. As its population ages the city would like to use its



**Urban Test Beds** 

# Santander, Spain

Santander has a population older than the regional average. To ensure urban services are accessible for all the city will harness



Flanders, Belgium The Flanders region of Belgium will support policymakers in developing age-friendly cities through through evidence based

# www.urbanage.eu







## About URBANAGE



URBANAGE is a 3-year H2020 European initiative focused on improving the comfort of older citizens. The project started in 2021. Based on a thorough understanding of users' needs, the ecosystem (tools, and cocreation) will be validated by piloting use-cases in three local planning systems in Europe (Helsinki, Santander, and Flanders).

Two pilot cases were designed for Flanders as a result of 3 cocreation workshops.

- Based on comfort-indicators, a green comfort index is determined and visualised on a map. This information helps citizens find comfortable spots in the city and allows planners and policymakers to increase green comfort (or improve accessibility) based on inclusive, evidence-based decisions.
- By mapping the distribution of older people with reduced mobility, policymakers can
  prioritise city upgrades to improve comfort.

On this webpage, we bundle use cases, demonstrating the outcome of this project.

Find out more: https://www.urbanage.eu/flanders

## More information



Visit our project website

🛃 Contact Us

## About the Flanders pilot



#### Total surface: 13.522 km<sup>2</sup>

Inhabitants: 6.653.062 (2021)

#### URBANAGE Pilot highlights include:

- Cocreation-based mapping of users' needs;
- · The determination of a Green Comfort Index;
- The visualisation of Green Comfort Index components;
- 3D simulation of shadow impact of buildings and trees;
- The usage of AI technology to improve calculations;
- Anonymous mapping of higher concentrations of older people with reduced mobility;

## In the picture

#### Amplifying the Voices of Older Adults

Elsie Haldane (Edited by Vilde Skorpen Wikan) wrote an article about URBANAGE and its mission to create agefriendly cities based on our European Week of Regions and Cities workshop.













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# **Urbanage**

STATUS : started LOCATION : Belgium, Ghent TARGET AUDIENCE : citizens of Ghent

#### CHALLENGE

Senior citizens are vulnerable to the harmful effects of extreme heat during the summertime.

Urbanage is a European project focusing on improving the life quality of senior citizens, based on smart city data. One of the Urbanage initiatives is to detect comfortable, shadow rich places inside the city.

It was challenging to find the suitable data layers and software to make these simulations. But the main challenge will be to customise this information and make it relevant and easily understandable for the senior citizens community.

#### APPROACH

Based on the terrain data and the spread of trees and buildings, the shadow impact can be simulated perfectly at different time intervals during the day and for each day of the year by using our map viewer. **Check out the "how to use" section and try it yourself**.

#### EXPECTED OUTCOME

Starting from today, senior citizens of the city of Ghent can see where they can find refreshing, shadow-rich areas inside the city on extremely hot summer days. They can investigate easily at what time their favourite bench will be covered by the shadows of nearby trees and buildings.

We warmly invite all citizens of Ghent to locate and comment on their favourite public spot in the city to rest during hot summer days.

#### How to use Used data Used models

Click the green button at the bottom of this box to see the 3D map of Ghent with buildings and trees. Use the navigation wheel to find your location in the city and look for your favourite spot.

At the right side of to the navigation wheel, you find a slider with a small wrench icon underneath, as indicated by the blue arrow in the image below. Click this icon.



#### Categories

> 3D buildings

> Betglum

> Duet

> Flanders

> Ghent

> Greece

> Pilots

> Traffic Simulation Model

> Uncategorized

> Urbanage

#### Recent cases

 Ghent – simulation closure Contributie bridge

> Athens partial reduction of traffic

> Ghent – simulation closure

Nieuwewandeling street, one direction

> Pilsen - Map for tactical exercise

 Pilsen – New development in Nepomucka Street

#### Monthly

> September 2022

> August 2022

> February 2022

> January 2022

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**3 URBANAGE Flanders key features** 

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